

Diploma of Graphic Design & Multimedia

About The Programme

Our Diploma in Graphic and Multimedia Design aims to provide graduates with a broad-based education that's industry oriented. The programme also helps develop advanced skills while encouraging entrepreneurship as well as driving creativity and innovation among our students.

A deeper knowledge of visual expression and communication in art and design are also key factors in the creative industries. These qualities go a long way in ensuring employability in various local and international organisations.

It is a creative programme crafted to meet the needs of creative designers who wish to adopt design thinking and earn contemporary skills in design and multimedia.

Designed to inspire the next generation of design thinkers who can analyse and solve communication problems, this course also covers a broad understanding of design thinking, latest graphics design techniques, media and communication strategies and even a digital media portfolio to impress prospective employers.



Program	Diploma of Graphic Design & Multimedia
Credit Hours	72 Credits
Duration	Academic Year (9 Months)

DIPLOMA OF GRAPHIC DESIGN & MULTIMEDIA		
SUBJECT	CODE	CREDIT HOURS
English Language	EN101	3
Fundamentals of Graphic design	GD301	3
Colour Theory	GD302	3
Adobe Photoshop	GD303	6
Adobe Photoshop Projects	GD304	3
Adobe Illustrator	GD305	6
Adobe Illustrator Projects	GD306	3
English Language	EN102	3
Adobe InDesign	GD307	6
Adobe InDesign Projects	GD308	3
Adobe Premiere	GD309	6
Adobe Premiere Projects	GD310	3
Adobe After Effects	GD311	6
Adobe After Effects Projects	GD312	3
Graduation Project	GD313	15