



## **DOCTORATE OF BUSINESS ADMINISTRATION (DBA)**

A Professional Doctorate of Business Administration is tailor-made for busy business professionals. Earning a Doctorate of Business Administration (DBA) offers a path toward personal and professional advancement in business..

While typically less well-known than the related MBA and PhD degrees, a DBA may be worth your time, especially if you're interested in practical, hands-on learning and an academic environment where you can explore research-based solutions to challenges you're facing in the business world.

What exactly is a Doctorate of Business Administration?

A Doctorate of Business Administration is a professional degree designed for individuals who want to expand or develop their business skills. Those who pursue this degree typically have experience owning, managing, or operating a business. This allows them to experiment with the theories they study in a real-world situation and seek solutions to problems they may encounter in the course of business operations.

Although the degree focuses on business theory and practice, it differs from an MBA or a PhD in Business Administration. The coursework in an MBA program tends to cover topics relevant to general business management, while a DBA program typically allows for more individual study in a specific area.

<b>Program</b>	<b>DOCTORATE OF BUSINESS ADMINISTRATION (DBA)</b>
<b>Credit Hours</b>	<b>36 Credits</b>
<b>Duration</b>	<b>2 ACADEMIC YEARS</b>

### SYLLABUS

<b>FIRST SEMESTER</b>
ADVANCED BUSINESS STRATEGY
LEADERSHIP AND ORGANIZATIONAL BEHAVIOR
<b>SECOND SEMESTER</b>
ADVANCED FINANCIAL MANAGEMENT
DATA ANALYTICS FOR BUSINESS DECISION MAKING
<b>THIRD SEMESTER</b>
ENTREPRENEURSHIP AND INNOVATION
STRATEGIC MANAGEMENT
<b>FOURTH SEMESTER</b>
THESIS