

## **PROFESSIONAL DOCTORATE OF SPORTS MANAGEMENT**

The Professional Doctorate of Sport Management program provides students with the knowledge necessary to apply the management principles, concepts, and practices associated with the operations and maintenance of sports and recreation facilities. Students learn to interpret the legal and regulatory issues associated with recreational, officially sanctioned, and professional sports.

Our program does not require all students to study the same subjects and use the same books and other learning materials as other students. If you are a purpose-driven individual who wants to elevate your life and make a solid contribution to the world, then this program is for you.

The program aims to present theoretical and applied courses in a broad perspective in order to provide students with organizational skills. In terms of sports, it is seen that the biggest problems experienced in sports, which have a place in the constitution in the world, are at the administrative level. In this context, in terms of the development and change of sports, it is necessary to train specialist sports scientists with a doctorate in sports management.

<b>PROFESSIONAL DOCTORATE OF SPORTS MANAGEMENT</b>	
<b>DURATION</b>	<b>TWO ACADEMIC YEARS</b>
<b>CREDIT HOURS</b>	<b>36 CREDITS</b>
SUBJECT	CREDIT HOURS
INTRODUCTION TO BUSINESS MANAGEMENT	3
SPORT LAWS	3
SPORT MARKETING STRATEGIES	3
STRATEGIC SPORTS MANAGEMENT	3
SPORTS ECONOMICS & FINANCIAL MANAGEMENT	3
LEADERSHIP IN SPORTS ORGANIZATIONS	3
SPORTS EVENT AND FACILITY MANAGEMENT	3
DIGITAL TRANSFORMATION IN SPORTS	3
SPORTS MEDIA, PUBLIC RELATIONS & COMMUNICATIONS	3
THESIS	9